

The Office of Educational Effectiveness
presents the 2nd Annual

ASSESSMENT SYMPOSIUM

TELLING YOUR STORY

- 8:30 AM Check-In & Breakfast**
- 9:00 AM Opening Remarks: The Story of OEE**
Catherine Scott, Director of Educational Effectiveness
- 9:15 AM How I Learned to Stop Worrying and Love Assessment**
Carl Lejuez, Provost & Executive Vice President of Academic Affairs
- 9:30 AM Building Your Assessment Narrative**
Brenda Hoffman, Assistant Professor of Practice, School of Communication & Journalism
- 10:30 AM Break**
- 10:40 AM Unlocking Hidden Narratives: The Student Perspective**
Krista Emma & Diana Jernigan-Breedy, Educational Effectiveness Specialists
- 11:20 AM Faculty Spotlight: Effective Strategies to Support Your Assessment Plan**
Gabrielle Russo, Associate Professor & Associate Vice Provost for Curriculum
- 11:40 AM Lunch & Activities**
Facilitated by Braden Hosch, Vice President for Educational & Institutional Effectiveness
- 1:00 PM Getting Organized: How to Unite Good Ideas, Inspiration and Meaningful Assessment**
Ashley Finley, Vice President for Research & Senior Advisor to the President, AAC&U
- 2:30 PM Closing Remarks**
Carl Lejuez, Provost & Executive Vice President of Academic Affairs